



WELCOME TO THE

AUCKLAND

SHOPIFY MEETUP





ZYBER

LEONARDO GARCIA-CURTIS

www.zyber.co.nz



We are Zyber

We create website & eCommerce solutions to help transform & grow your business. We are a Leading Digital Company who love to test, measure and improve key business goals and conversions.





Don't forget to join the
Facebook group

SHOPIFYNZ



Get your questions ready!

[slido.com](https://www.slido.com)

Event code: **Zyber**





SHOPIFY
Merchant Success Manager

JOYCE QUAH

www.zyber.co.nz





Joyce Quah

Merchant Success Manager



10 ways to level up your Shopify store

MARIO
000000

0 × 00

WORLD
1-1

TIME
390

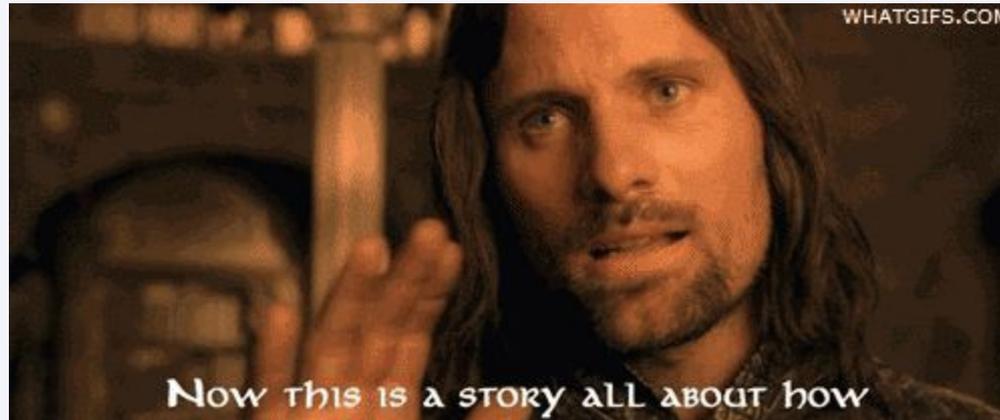


1. Build a brand

Tell a story

"People don't buy what you do, they buy why you do it." - Simon Sinek

Build a brand, tell your story.

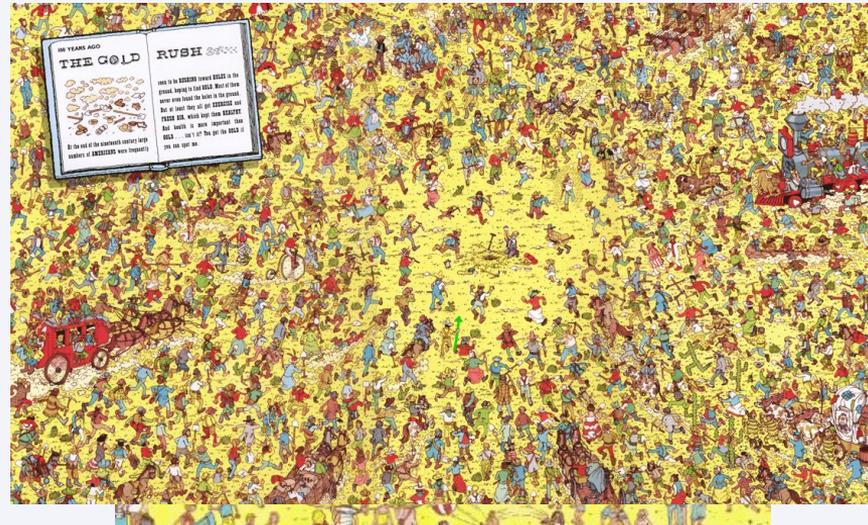


1. Build a brand
- 2. Drive content**

SEO

It's cheap, it's organic and it helps Google help people to find you.

Blog. Homepage. Product Description.



1. Build a brand
2. Drive content
- 3. Be where your customers are**



Livechat & FAQs

Be where your customers are

1. Build a brand
2. Drive content
3. Be where your customers are
4. **Build Trust and Credibility**



Like



Love



Haha



Reviews

Reviews, social proof and UGC

70% of customers consult reviews or ratings before making a final purchase
63% of consumers are more likely to purchase from a site if it has product ratings and reviews.

Change how customers perceive you
Provide unbiased insight
Build trust and credibility
Great for SEO

1. Build a brand
2. Drive content
3. Be where your customers are
4. Build Trust and Credibility
- 5. Shipping and Returns**



抖音

抖音号:s190460637

Return & Shipping Policy

Make it easy, clear and efficient.

1. Build a brand
2. Drive content
3. Be where your customers are
4. Build Trust and Credibility
5. Shipping and Returns
- 6. Don't leave money on the table**



Abandoned Carts

Don't leave money on the table.

Experiment with multiple and multi-channel abandoned cart sequences, subject lines, cart offers, post-purchase offers, on-site and off-site.

1. Build a brand
2. Drive content
3. Be where your customers are
4. Build Trust and Credibility
5. Shipping and Returns
6. Don't leave money on the table
- 7. Give them options**

Zanzibar Tie Up Mini Dress

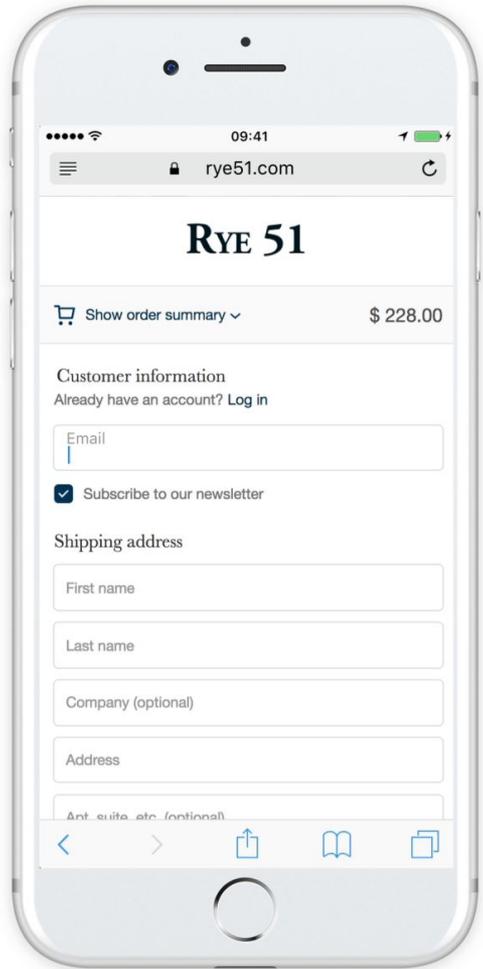
\$183.00 NZD

or make 4 interest-free payments of \$45.75 fortnightly with
afterpay  [More info](#) 



More Payment Options

1. Build a brand
2. Drive content
3. Be where your customers are
4. Build Trust and Credibility
5. Shipping and Returns
6. Don't leave money on the table
7. Give them options
- 8. Reduce friction**

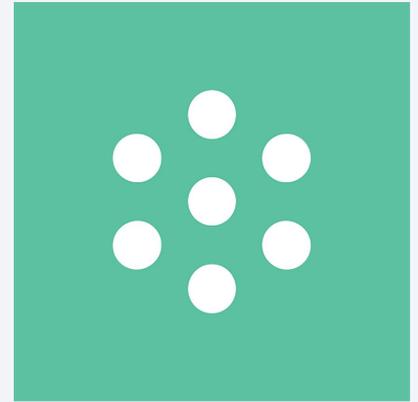


Dynamic Checkout

1. Build a brand
2. Drive content
3. Be where your customers are
4. Build Trust and Credibility
5. Shipping and Returns
6. Don't leave money on the table
7. Give them options
8. Reduce friction
- 9. Experiment with Channels**

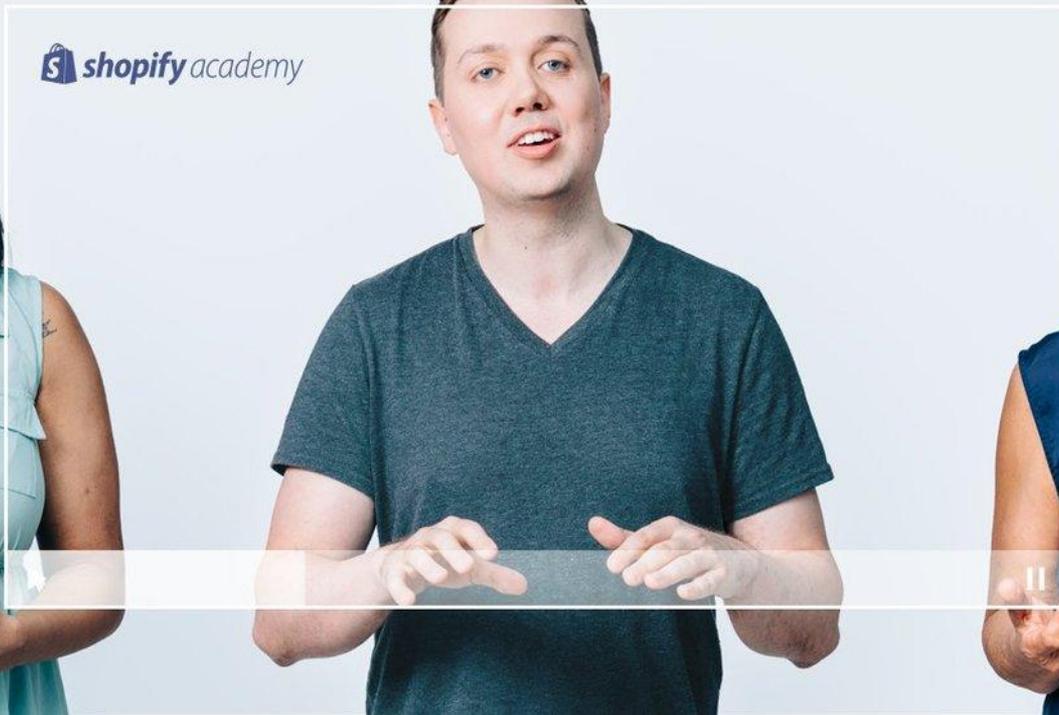
Channels

Sell where your customers are, with the technology they're using
Shopify App store > Collections > Sales Channels



1. Build a brand
2. Drive content
3. Be where your customers are
4. Build Trust and Credibility
5. Shipping and Returns
6. Don't leave money on the table
7. Give them options
8. Reduce friction
9. Experiment with Channels
- 10. Shopify Academy**

Shopify Academy



Thank you.

Get your questions ready!

[slido.com](https://www.slido.com)

Event code: **Zyber**





PAINTVINE

ALEX HAMILTON

paintvine.co.nz



paintvine 



paintvine



What is Paintvine?

- ❖ Paint + wine events
- ❖ 10,000 painters through our doors to date.
- ❖ 6 cities, 12 locations.
- ❖ 2 FTE, 17 Artists.
- ❖ Fully bootstrapped with only \$3000 in cash.



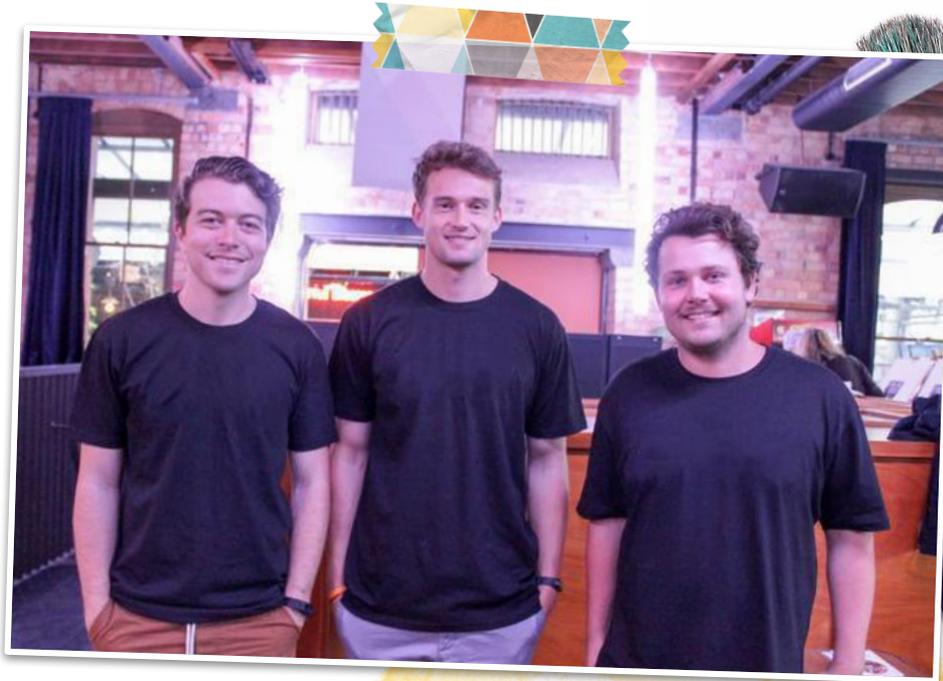


DON'T

wine

Who started Paintvine?

Denym, Alex & Euan



**How we grew from \$0–50K
per month in 2 years.**



We focused on two key areas

1. Building a solid foundation for success
2. Building a flywheel that feeds into itself





**Building a solid foundation
for success.**





**“You can’t manage what
you can’t measure.”**





**“You can’t manage what
you can’t measure.”**



A Siloed Customer Experience

Visit
Siloed
Website

Siloed
Payment

Siloed
Ticketing
System

Siloed
NPS

And so
on!



A Siloed Customer Experience



Visit
Siloed
Website



Siloed
Payment



Siloed
Ticketing
System



Siloed
NPS

And so
on!



A Siloed Customer Journey



Visit
Siloed
Website



Siloed
Payment



Siloed
Ticketing
System



Siloed
NPS

And so
on!



Why Shopify? We avoid silos

- ❖ Enabled growth through flexibility across entire customer journey.
- ❖ Easy website customisation.
- ❖ App integration is seamless.
- ❖ The customer journey is smooth and friction free!



Our Connected Customer Experience



Our Connected Customer Experience



Our Connected Customer Experience





The apps we love



Great process

- Visit website
- Browse products (remarketing if leave)
- Purchase
- Attend event
- NPS follow up & newsletter/returning customer

Poor process

- Siloed website
- Siloed payment
- Siloed ticketing system
- Siloed NPS
- Etc... a process fraught with opportunities for friction!



**By reducing friction you
open up opportunities for
optimisation + scale.**



**Building a flywheel that feeds
into itself.**



What is a flywheel?

- ❖ Focused on a single measurable goal. Growing your business.
- ❖ Keeps business spinning. Uses momentum of your happy customers to drive referrals and repeat sales.
- ❖ Why it's important for your ecommerce business.



How does it work?

- ❖ 3 key parts influence the speed of your flywheel...

1

How fast you
spin it.

2

How much
friction there
is.

3

How big it is.



**What does our flywheel
look like?**



Our Flywheel



Host Amazing Events

- ❖ Great product, invest in delivering the best events possible.
- ❖ Artist training/QA/investing in high quality materials/equipment/Canvas etc.





Evangelism

- ❖ Word of mouth (1 person telling many, positive virality)
- ❖ Social media shares and positive reviews amplify audience reach of our brand and experience (our product)





We hope you had fun at your last Paintvine session, thanks for making it along.

How likely are you to recommend Paintvine to a friend?

0 1 2 3 4 5 6 7 8 9 10

Very likely

10

jonellmongie@gmail.com

11 days ago

Ladies was lovely that did the set up and guidance and so much fun. Brings out your creative side and I actually feel good after as I am quite impressed with my painting.

Add a tag

10

mszulinski@sponsorshipboost.com

11 days ago

Paint vine was an enjoyable evening out with a girlfriend and having fun trying to paint a masterpiece. The instructor was clear and extremely helpful. I would definitely recommend it, even for someone who has no artistic ability, like myself, I had a blast and my picture was great!

Add a tag

10

somebex@gmail.com

11 days ago

Fun activity to do with friends, a good pushed out of comfort zone and surprising sense of achievement if you haven't picked up a paint brush since u were a kid!

Add a tag

10

fionamcorrigan@hotmail.com

12 days ago

Loved the evening, hosts were great, friendly, welcoming, perfectly judged when a sip of wine was needed to reduce the perfectionism coming out and made it fun. I was thrilled with what I managed to produce in such a short space of time and it made me want to get back into painting which I haven't done since high school art 15 years ago!

Add a tag

75

30-DAY NPS

SHOW GRAPH



895 responses

Search responses



Paintvine @paintvine

- Home
- Shop
- Events
- Reviews
- Photos
- About
- Posts
- Videos
- Offers
- Community
- Jobs

5.0

5 out of 5

Based on the opinion of 171 people

Have feedback about your business's reviews experience? We've made changes to the Reviews tab and would love your feedback. What do you think of the new experience?

Share Feedback



Ratings and reviews have changed We've made it easier for people to recommend your Page

Learn More

Recommended by 87 people

MOST HELPFUL MOST RECENT

Amber Stone recommends Paintvine.

23 May at 10:02

Heaps of fun, great venue, well organised and no artistic skills needed! I loved it. Thank you heaps

Start a private conversation with Amber Stone in Messenger.

Message

1

1 Comment



Paintvine Thank you Amber! It's our pleasure to host you. Hopefully see you again soon

Like · Reply · Commented on by Lucia Farron · 2d

Write a comment...

Tonka Suzuki recommends Paintvine.

16 May at 09:57

Paintvine is fun regardless of whether you have any artistic skill or not. The instructor works with you in very simple straightforward manner to produce a lovely painting. And it was a fun evening out with my girlfriend!

Start a private conversation with Tonka Suzuki in Messenger.

Message

1 Comment



Paintvine Hi Tonka! Happy to hear you had a lovely time, hope to see you again sometime soon

Like · Reply · Commented on by Lucia Farron · 1w

Write a comment...

“We had such a great time! The ladies who were running it were friendly and helpful & the atmosphere was very relaxed.”

EMMA



“It’s a brilliant night out, great social activity, fabulous tuition and learned lots. What a fun time.”

SUE



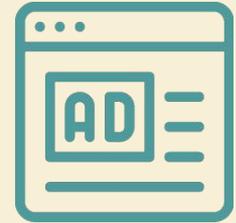
“A great idea for small and large groups looking to do something a little different! Great value too!”

DAVE



Awareness & Digital Advertising

- ❖ Organic reach grows
(SEO & SEM 3000 visits a week)
- ❖ Discovery occurs through Social ads (FB & YT)
- ❖ Press and influencers
(Concrete Playground, Matilda picture etc.)
- ❖ Audience grows



Instagram

trypaintvine Sponsored

paintvine

Book Now

trypaintvine Discover the night out everybody is talking about 🍷 Get your first drink ... more

Paintvine Sponsored

Discover the night out everybody is talking about 🍷 Get your first drink FREE and Book Your Tickets while they last 🍷
<https://paintvine.co.nz/>

paintvine.co.nz

Rated #1 Queenstown Paint & Wine Night 🍷 [BOOK NOW](#)

3 5 comments 2 shares

Like Comment Share

Paintvine Sponsored

There is only a few tickets left to Bigger Splash at The Elephant Wrestler - Wednesday 7th August 2019 get them before they're all gone! 🍷 only \$45 and that includes your first drink FREE 🍷🍷

<p>\$45</p> <p>Bigger Splash at The Elephant...</p> <p>\$45</p> <p>Shop Now</p>	<p>\$45</p> <p>Oriental Spitting </p> <p>\$45</p>
--	---

Like Comment Share

Paintvine Sponsored

JUST

BOOK NOW

Paintvine Sponsored

paintvine

BOOK NOW



Ultra violet lights and neon nights. Say 🍷 to NZ's first ever Paint & Glow event Paintvine: After Dark [Get your tickets](#)

paintvine

Win a Free Ticket our next Paintvine event! 😊

Winner drawn next Wednesday!

First Name Email Auckland

[I WANT A FREE TICKET!](#)

[No thanks, I don't like winning stuff!](#)

[BOOK NOW](#)



Renee in Queenstown, just purchased 2 tickets to **Bob Ross' Autumn Forest** at Yonder - Tuesday 11th June 2019

1

SOLD OUT

Sorry this event is now **SOLD OUT!**



Sell Tickets

- ❖ We make money which increases our ability to deliver and host amazing events!





1

SOLD OUT

Sorry this event is now SOLD OUT!

—
And so the
wheel grows





Back over to you.



-
- What does your current flywheel look like?
Why it's important you build one that *spins*.
 - Do you have solid foundations for your business?
Are you leveraging the right tool to reduce friction in your business?
 - WHY is it important to answer these questions?
- 
- A decorative watercolor illustration at the bottom of the slide. It features a teal mountain range on the left and a bright yellow sun or light source on the right, with soft, blended colors.

**Solid foundations + well oiled flywheel =
a great customer experience**



paintvine 



Get your questions ready!

[slido.com](https://www.slido.com)

Event code: **Zyber**





RECONCILE.LY

JACK DAFFRON

reconcile.ly

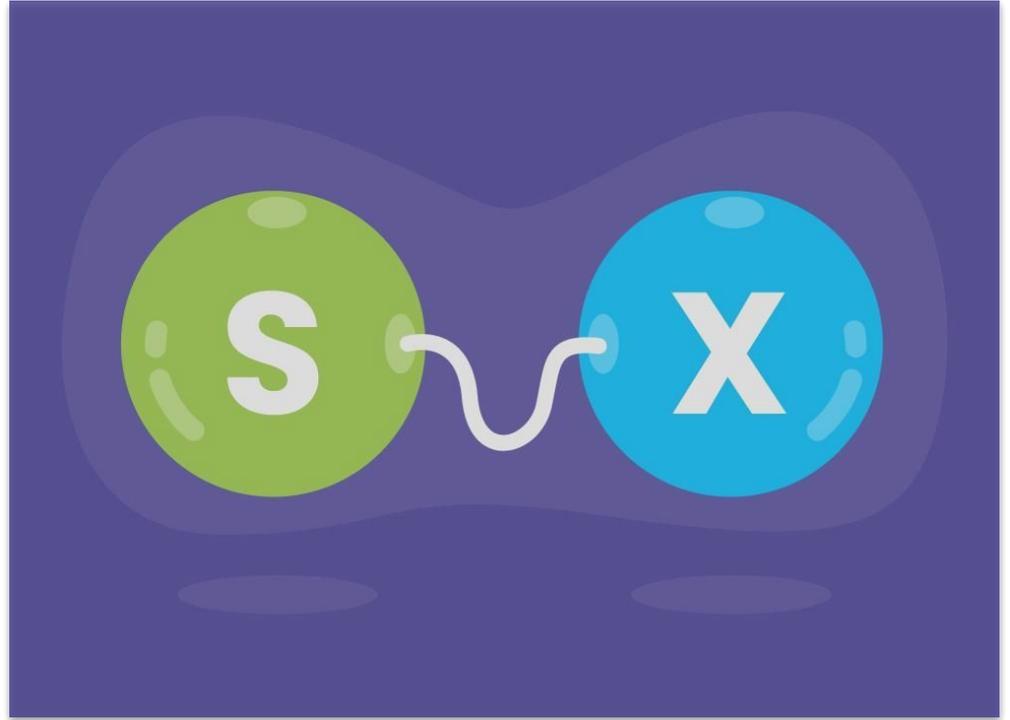




Easy, Affordable and Reliable

Shopify Accounting

Shopify to Xero reconciliation tool



Paintvine's Problem

- Total sales do not match payout
- Existing solutions flooded their Xero with every order
- Manually inputting the data was not scalable

Options:

1. Be lazy and map all income against sales account.
2. Manually create invoices to capture accurate data.
3. Ask their developer friend to build them an automated solution.

Domestic seller:

\$1000	Includes 15% GST
-\$25	Shopify Fees
\$975	Net Payout

Exporter:

\$1000	Includes 15% GST
\$1000	Zero Rated
-\$50	Shopify Fee
\$1950	Net Payout

Generate summarised invoices



Set your account mappings



RECONCILE.LY (Early Access)

Connected Shopify: yourstore.myshopify.com

Connected Xero: Your Xero Organisation

Settings

Basic Invoice Settings

I want to send my invoices to Xero as:
Draft

Send the invoices to my Xero contact:
Shopify

Export Non-Shopify Payments Gateway Orders

I want to export Non-Shopify Payments gateway orders direct to Xero:
Yes

Exclude the following gateways from Direct Orders
Paypal

Create new contact

Add a new contact in your Xero organisation below:

Contact Name:
e.g. Shopify

SAVE CONTACT

Danger Zone

Disconnect from Xero

Account Code Mappings

Use the below mappings table to configure which Xero account codes you want to use. (The default tax rates for the accounts you select will be used.)

Income

Gross Sales	200 - Sales
Refunds	200 - Sales
Shipping Income	200 - Sales
Tax Exempt Sales	201 - Overseas sales
Tax Exempt Refunds	201 - Overseas sales
Adjustments Gross Amount	200 - Sales
Reserved Funds Gross Amount	200 - Sales
Retried Payout Gross Amount	200 - Sales

Expense

Shopify Fees	485 - Subscriptions
Gains/Losses from Currency Exchange Rates	850 - Suspense
Adjustments Fee Amount	485 - Subscriptions
Reserved Funds Fee Amount	485 - Subscriptions
Retried Payout Fee Amount	485 - Subscriptions
Refunds Fee	485 - Subscriptions

A Reconcile.ly generated invoice



Sales overview > Invoices >
Invoice INV-0327

Paid [Go to Reconcile.ly](#) [Preview](#) [Email](#) [Print PDF](#) [Invoice Options ▾](#)

To **Shopify Payments - Cork & Canvas NZ** 14 Mar 2019 14 Mar 2019 INV-0327 24855674946 [Paintvine](#) **Total** 1,440.82

No address
[Add address](#)

Amounts are **Tax Exclusive**

Item Code	Description	Quantity	Unit Price	Disc %	Account	Tax Rate	Location	Amount NZD
	Adjustments (Gross Amount)	1.00	2.22		Sales	15% GST on Income		2.22
	Shopify Fees	1.00	(46.73)		Shopify Fees	No GST		(46.73)
	Gross Sales	1.00	1,056.52		Sales	15% GST on Income		1,056.52
	Refunds	1.00	(78.26)		Sales	15% GST on Income		(78.26)
	Tax Exempt Sales	1.00	313.04		Sales	15% GST on Income		313.04

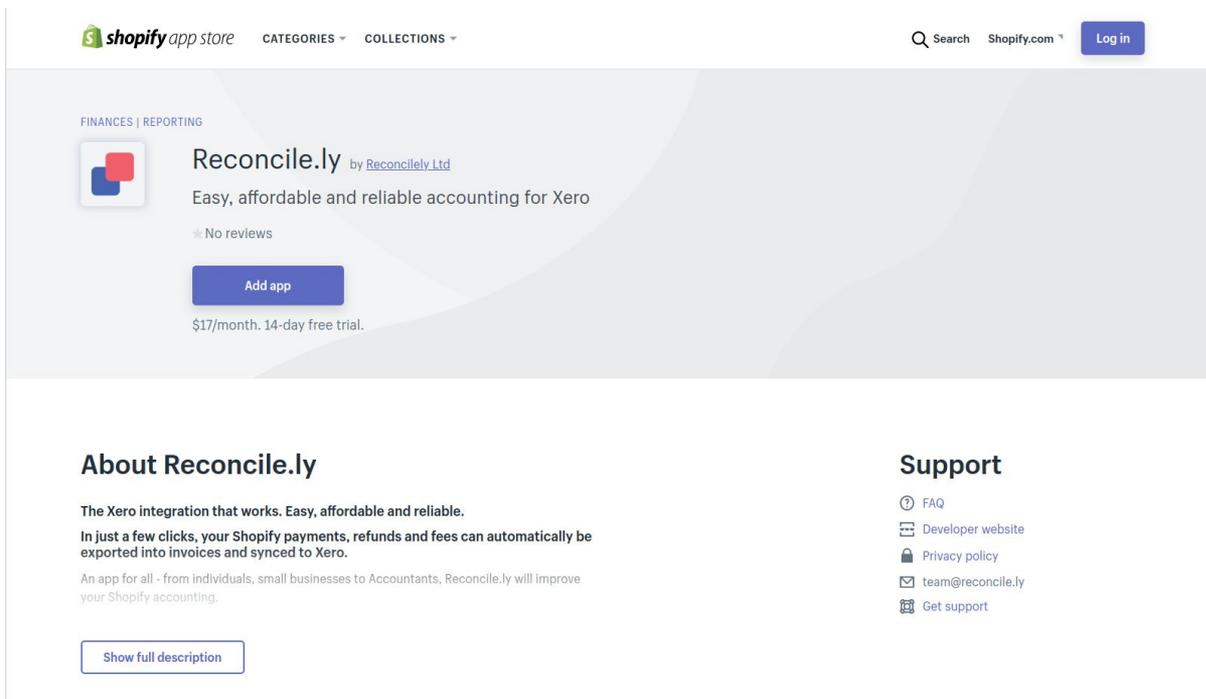
Subtotal 1,246.79
Total No GST 0.00
Total GST 15% 194.03

TOTAL 1,440.82

Less Payment 1,440.82
14 Mar 2019

AMOUNT DUE 0.00

Where are we now?



The screenshot shows the Shopify App Store page for the Reconcile.ly app. At the top, there is a navigation bar with the Shopify App Store logo, 'CATEGORIES', and 'COLLECTIONS'. On the right, there is a search bar, 'Shopify.com', and a 'Log in' button. The main content area features the app's icon, the name 'Reconcile.ly' by Reconcilely Ltd, and the tagline 'Easy, affordable and reliable accounting for Xero'. It also shows 'No reviews' and an 'Add app' button. Below the app card, there is a section titled 'About Reconcile.ly' with a description of the Xero integration and a 'Show full description' button. To the right, there is a 'Support' section with links for FAQ, Developer website, Privacy policy, team email, and Get support.

shopify app store CATEGORIES COLLECTIONS

Search Shopify.com Log in

FINANCES | REPORTING

 **Reconcile.ly** by [Reconcilely Ltd](#)

Easy, affordable and reliable accounting for Xero

No reviews

[Add app](#)

\$17/month. 14-day free trial.

About Reconcile.ly

The Xero integration that works. Easy, affordable and reliable.

In just a few clicks, your Shopify payments, refunds and fees can automatically be exported into invoices and synced to Xero.

An app for all - from individuals, small businesses to Accountants, Reconcile.ly will improve your Shopify accounting.

[Show full description](#)

Support

- FAQ
- Developer website
- Privacy policy
- team@reconcile.ly
- Get support

5 minute break





RIOT FOODS & PLATE UP

ART GREEN

www.riotfoods.com





ZYBER

LEONARDO GARCIA-CURTIS

www.zyber.co.nz



- Buyer Persona
- Content Strategy
- Tracking - ROI





Buyer Persona



71% of companies
who exceed revenue and lead
goals have documented
personas

HubSpot

zyber



Why **buyer personas** are Important to your business?

- Really get to understand your customer
- Map out and create highly targeted content
- **Personalisation**
Messaging, Timing & Platform
- **Higher Level of engagement**
Repeat orders, brand loyalty, higher order value
- **Product Development**



Clark Andrews

AGE 26

OCCUPATION Software Developer

STATUS Single

LOCATION San Jose, CA

TIER Experiment Hacker

ARCHETYPE The Computer Nerd

Friendly

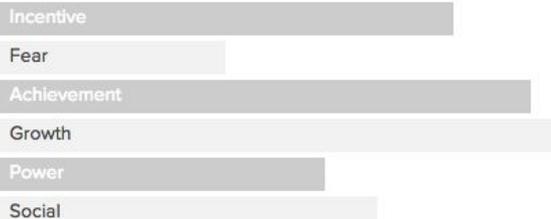
Clever

Go-Getter



"I feel like there's a smarter way for me to transition into a healthier lifestyle."

Motivations



Goals

- To cut down on unhealthy eating and drinking habits
- To measure multiple aspects of life more scientifically
- To set goals and see and make positive impacts on his life

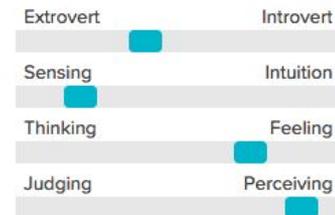
Frustrations

- Unfamiliar with wearable technology
- Saturated tracking market
- Manual tracking is too time consuming

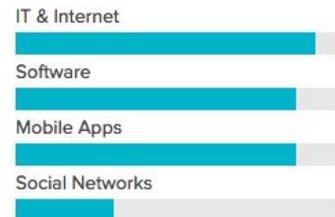
Bio

Aaron is a systems software developer, a "data junkie" and for the past couple years, has been very interested in tracking aspects of his health and performance. Aaron wants to track his mood, happiness, sleep quality and how his eating and exercise habits affects his well being. Although he only drinks occasionally with friends on the weekend, he would like to cut down on alcohol intake.

Personality



Technology



Brands



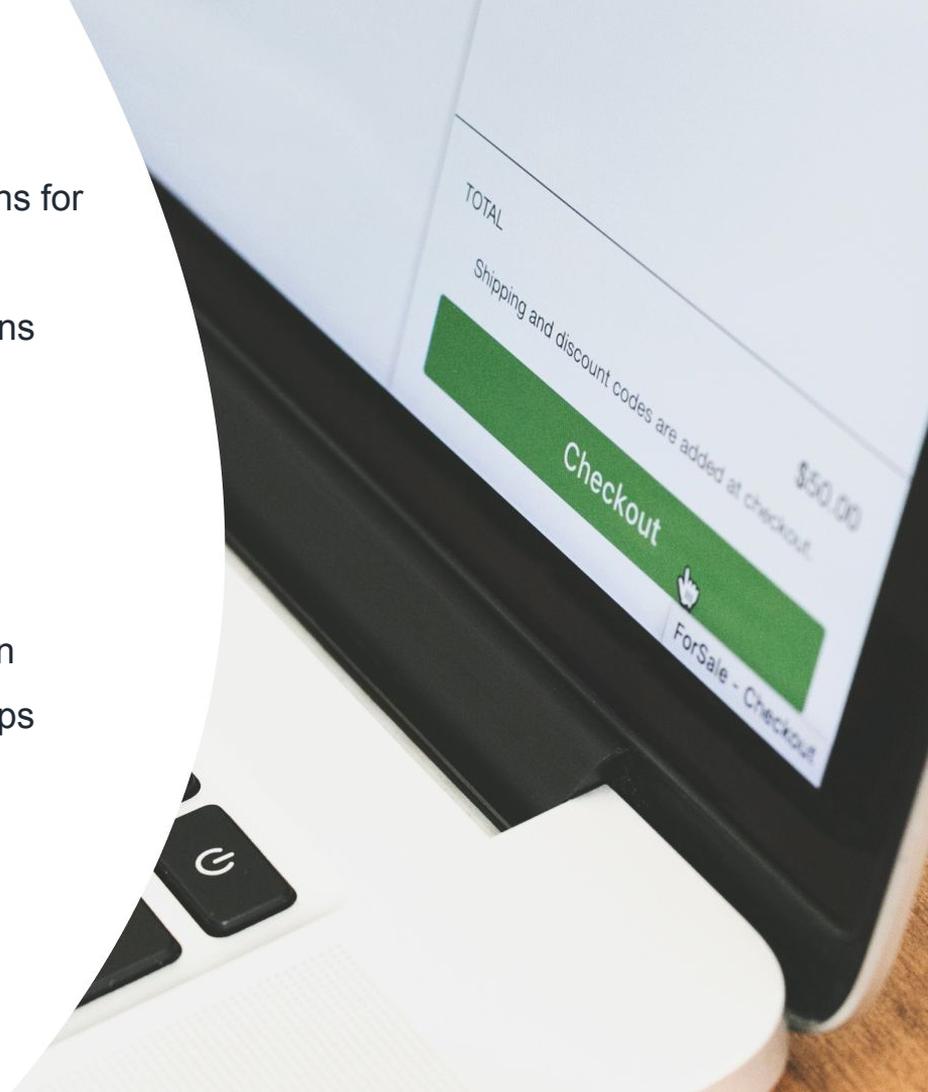
Buying Motivation: What are this persona's reasons for buying your product?

Buying Concerns: What are this persona's concerns when buying your product?

Competitor comparison: How does this persona compare you to competitors?

Sales Life Cycle: Short, Medium, Long

Information gathering: Awareness & Consideration stage: Website, blogs, forums, friends, Club, meetups



Finding your personas

- Interview the customers **face to face.**
- Google Analytics
- Look at your last 30-90 days of orders
- Surveys after purchase



Google Analytics

Content Strategy For a MMA GYM / Ecommerce business in Auckland





PERSONA

LIFECYCLE STAGE

PERSONA NAME

Problem or opportunity that the above persona needs help with:

AWARENESS

Have realized & expressed symptoms of a potential problem or opportunity.

Content Ideas

CONSIDERATION

Have clearly defined and given a name to their problem or opportunity.

Content Ideas

DECISION

Have defined their solution strategy, method, or approach.

Content Ideas



PERSONA

LIFECYCLE STAGE

PERSONA NAME

1

Fin the Friendly Fighter

Problem or opportunity that the above persona needs help with:

AWARENESS

Have realized & expressed symptoms of a potential problem or opportunity.

Content Ideas

CONSIDERATION

Have clearly defined and given a name to their problem or opportunity.

Content Ideas

DECISION

Have defined their solution strategy, method, or approach.

Content Ideas



PERSONA

LIFECYCLE STAGE

PERSONA NAME

Fin the Friendly Fighter

Problem or opportunity that the above persona needs help with:

Fin wants to get
Back in shape.

He wishes to join a MMA
club particularly doing Jiu
Jitsu & Kick boxing.

He realises that he needs to
buy MMA gear. Also has
some buying concerns on
how intense is the training.

2

AWARENESS

Have realized & expressed symptoms
of a potential problem or opportunity.

Content Ideas

CONSIDERATION

Have clearly defined and given a
name to their problem or opportunity.

Content Ideas

DECISION

Have defined their solution strategy,
method, or approach.

Content Ideas



PERSONA

LIFECYCLE STAGE

PERSONA NAME

Fin the Friendly Fighter

Problem or opportunity that the above persona needs help with:

Fin wants to get Back in shape.

He wishes to join a MMA club particularly doing Jiu Jitsu & Kick boxing.

He realises that he needs to buy MMA gear. Also has some buying concerns on how intense is the training.

AWARENESS

Have realized & expressed symptoms of a potential problem or opportunity.

Content Ideas

3

- Beginner's Guide on what to expect in their first day, week, month of training at a MMA gym.
- What is the suitable gear you should have when starting this sport.
- Youtube Video - Losing weight while doing MMA

CONSIDERATION

Have clearly defined and given a name to their problem or opportunity.

Content Ideas

DECISION

Have defined their solution strategy, method, or approach.

Content Ideas



PERSONA

LIFECYCLE STAGE

PERSONA NAME

Fin the Friendly Fighter

Problem or opportunity that the above persona needs help with:

Fin wants to get Back in shape.

He wishes to join a MMA club particularly doing Jiu Jitsu & Kick boxing.

He realises that he needs to buy MMA gear. Also has some buying concerns on how intense is the training.

AWARENESS

Have realized & expressed symptoms of a potential problem or opportunity.

Content Ideas

- Beginner's Guide on what to expect in their first day, week, month of training at a MMA gym.
- What is the suitable gear you should have when starting this hobby/sport.
- Youtube Video - Losing weight while doing MMA

CONSIDERATION

Have clearly defined and given a name to their problem or opportunity.

Content Ideas

- Product comparison article , Price vs Value.
- Youtube video: Benefits of buying product "A" more for competition vs product "B" casual training

4

DECISION

Have defined their solution strategy, method, or approach.

Content Ideas



PERSONA

LIFECYCLE STAGE

PERSONA NAME

Fin the Friendly Fighter

Problem or opportunity that the above persona needs help with:

Fin wants to get Back in shape.

He wishes to join a MMA club particularly doing Jiu Jitsu & Kick boxing.

He realises that he needs to buy MMA gear. Also has some buying concerns on how intense is the training.

AWARENESS

Have realized & expressed symptoms of a potential problem or opportunity.

Content Ideas

- Beginner's Guide on what to expect in their first day, week, month of training at a MMA gym.
- What is the suitable gear you should have when starting this sport.
- Youtube Video - Losing weight while doing MMA

CONSIDERATION

Have clearly defined and given a name to their problem or opportunity.

Content Ideas

- Product comparison article.
- Youtube video: Benefits of buying product "A" more for competition vs product "B" casual training

DECISION

Have defined their solution strategy, method, or approach.

Content Ideas

- Purchased product online. (Membership/training gear)
- Drove to the physical store/Gym became a member and bought training gear.

5



COVERAGE
BOOK

BUILT BY THE TEAM BEHIND
[COVERAGEBOOK.COM](https://coveragebook.com)

Language

EN

Ask the Seeker. Enter your keyword & he'll suggest content ideas in seconds...

e.g. dresses, xbox, flights, etc.

[Get Questions](#)

Free email course from us





Tracking - ROI



Primary Dimension: **Page** Page Title Content Grouping: none Other

Plot Rows Secondary dimension Sort Type: Default

advanced [Grid] [Refresh] [List] [Filter]

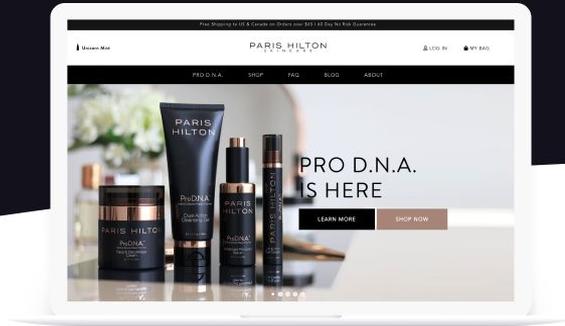
Page	Pageviews	Unique Pageviews	Avg. Time on Page	Entrances	Bounce Rate	% Exit	Page Value
	77,832 % of Total: 100.00% (77,832)	56,243 % of Total: 100.00% (56,243)	00:00:43 Avg for View: 00:00:43 (0.00%)	20,695 % of Total: 100.00% (20,695)	50.22% Avg for View: 50.22% (0.00%)	26.59% Avg for View: 26.59% (0.00%)	\$13.57 % of Total: 112.88% (\$12.02)
1. /home	16,938 (21.76%)	12,490 (22.21%)	00:00:52	9,901 (47.84%)	46.64%	38.37%	\$4.74 (34.95%)
2. /google+redesign/shop+by+brand/youtube	7,119 (9.15%)	5,931 (10.55%)	00:00:50	5,418 (26.18%)	59.63%	54.64%	\$0.38 (2.78%)
3. /google+redesign/accessories	3,889 (5.00%)	3,116 (5.54%)	00:00:36	582 (2.81%)	79.73%	24.51%	\$5.03 (37.09%)
4. /basket.html	3,719 (4.78%)	1,634 (2.91%)	00:01:20	234 (1.13%)	36.89%	15.51%	\$53.64(395.22%)
5. /google+redesign/apparel/mens	3,703 (4.76%)	2,649 (4.71%)	00:00:40	252 (1.22%)	50.58%	19.90%	\$3.58 (26.36%)
6. /signin.html	2,974 (3.82%)	2,165 (3.85%)	00:00:26	416 (2.01%)	32.93%	16.27%	\$34.00(250.50%)
7. /google+redesign/bags	2,956 (3.80%)	2,281 (4.06%)	00:00:31	289 (1.40%)	35.86%	14.45%	\$4.48 (33.00%)
8. /google+redesign/office	2,663 (3.42%)	2,097 (3.73%)	00:00:38	89 (0.43%)	64.84%	20.43%	\$5.43 (40.02%)
9. /google+redesign/drinkware	2,568 (3.30%)	2,076 (3.69%)	00:00:32	330 (1.59%)	61.21%	18.69%	\$4.64 (34.18%)
10. /google+redesign/nest/nest-usa	2,221 (2.85%)	1,369 (2.43%)	00:00:47	582 (2.81%)	26.09%	22.42%	\$48.42(356.72%)

Show rows: 10 Go to: 1 1 - 10 of 268

This report was generated on 1/16/18 at 2:37:28 PM - Refresh Report

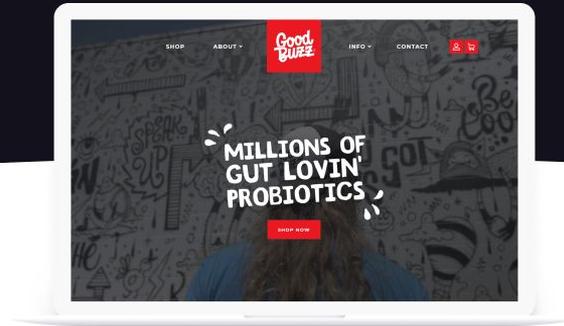


Who is using it?



↑ 186%

Conversion rate



↑ 220%

Conversion rate



↑ 450%

Repeat customer rate

↑ 120%

Conversion rate

Double Your Conversion Rate

Limited spots remaining







Get your questions ready!

[slido.com](https://www.slido.com)

Event code: **Zyber**



Digital Goodie Bag

Exclusive offers from our partners & sponsors - each with a discount to add value to your business.

